



2020 MOSAIC ANNUAL AWARDS GALA

Tuesday, May 12th
5:30 - 9:00pm
Chicago History
Museum
1601 N Clark St
Chicago, IL 60614



The Chicago Cultural Alliance is a consortium of over 40 cultural heritage institutions whose mission is to connect, promote, and support centers of cultural heritage for a more inclusive Chicago. Our vision is a city where all communities have a voice and cross-cultural collaborations are an integral part of Chicago's civic fabric.

BENEFITS OF SUPPORT

- Align your brand with the Alliance and more than 40 important community civic and cultural institutions.
- Network with civic, cultural, business, and government leaders in an intimate setting.
- Directly impact the Alliance's work connecting cultural institutions and neighborhoods throughout the City.
- Support the Alliance's many programs and events, including World Dumpling Fest and Inherit Chicago, all designed to enhance and celebrate the City's rich cultural heritage.
- Be recognized as a donor throughout the year by tens of thousands of online visitors and event attendees committed to cultural diversity.

GALA HIGHLIGHTS

MOSAIC is the Chicago Cultural Alliance's annual benefit that expresses our mission of cultural inclusion and equity. With music, dance, food, and art from the rich cultures of Chicago, MOSAIC is a celebration that is truly unique.

MOSAIC is an important opportunity for the Alliance to honor community, corporate, and civic leaders who have invested in and engaged Chicago's cultural communities in dynamic ways:

- The Outstanding Community Leader Award recognizes a prominent individual whose work has been integral to growing Chicago's cultural heritage organizations. These individuals are voted on by our membership based on how they enrich the social, civic and cultural vitality of their communities.
- The *Cultural Champion Award* recognizes a civic leader who has supported arts and culture in the Chicago region, advocated for the inclusion of diverse voices and influenced the shape of the city's cultural landscape.
- The *Cultural Investment Award* recognizes an institutional, corporate, or business leader who has supported, advocated for, and is committed to community-based giving.



SPONSORSHIP PACKAGES

The Alliance offers a unique opportunity for you to get involved.

Sponsoring our programs and events helps the Alliance to promote, connect, and support over 40 cultural heritage institutions. These local institutions are catalysts of cultural tourism and economic development in their communities. Bolstered and enabled by the Alliance, this set of institutions advance intercultural engagement that actively promotes greater understanding and tolerance across the region's diverse communities.

Sponsorships begin at just \$500 to support the participation of performers and artists from cultural heritage institutions at MOSAIC. We are excited to work with you to personalize a sponsorship that may be most effective for you. For the most impact, our Cultural Innovator Sponsorship delivers year-round engagement and exclusive benefits for you and your network.





BENEFITS	Cultural Innovator Sponsorship (\$15,000)	Cultural Leader Sponsorship (\$10,000)	Cultural Collaborator Sponsorship (\$5,000)	Cultural Advocate Sponsorship (\$2,500)	Cultural Journey Sponsorship (\$1,500)
4 General Admission Tickets					
8 General Admission Tickets					
Half-page advertisement in MOSAIC program book					
Inclusion in the Alliance Annual Report					
Donor recognition for all MOSAIC print & digital communications					
Complimentary tickets for employees & clients to your choice of Alliance events					
Inclusion for employees in our Cultural Allyship program, with discounts and free admission to area museums					
Top recognition on Alliance materials and communications across programming throughout 2020.					
At event brand recognition at cocktail reception					
At event mention in our Cultural Awards Program					
16 General Admission Tickets					
Full Page Ad in the MOSAIC Program Book					

WISH LIST:

Sponsor the Decor: \$1,250 Sponsor the Photography: \$650

Sponsor a Cultural Activation: \$500