



**2020 MOSAIC  
ANNUAL AWARDS  
GALA**

Tuesday, October 13th  
5:30 - 9:00pm  
Chicago History  
Museum  
1601 N Clark St  
Chicago, IL 60614



**The Chicago Cultural Alliance is a consortium of over 40 cultural heritage institutions whose mission is to connect, promote, and support centers of cultural heritage for a more inclusive Chicago. Our vision is a city where all communities have a voice and cross-cultural collaborations are an integral part of Chicago's civic fabric.**

### **BENEFITS OF SUPPORT**

- Align your brand with the Alliance and more than 40 important community civic and cultural institutions.
- Network with civic, cultural, business, and government leaders in an intimate setting.
- Directly impact the Alliance's work connecting cultural institutions and neighborhoods throughout the City.
- Support the Alliance's many programs and events, including World Dumpling Fest and Inherit Chicago, all designed to enhance and celebrate the City's rich cultural heritage.
- Be recognized as a donor throughout the year by tens of thousands of online visitors and event attendees committed to cultural diversity.

### **GALA HIGHLIGHTS**

MOSAIC is the Chicago Cultural Alliance's annual benefit that expresses our mission of cultural inclusion and equity. With music, dance, food, and art from the rich cultures of Chicago, MOSAIC is a celebration that is truly unique.

MOSAIC is an important opportunity for the Alliance to honor community, corporate, and civic leaders who have invested in and engaged Chicago's cultural communities in dynamic ways:

- **The Outstanding Community Leader Award** recognizes a prominent individual whose work has been integral to growing Chicago's cultural heritage organizations. These individuals are voted on by our membership based on how they enrich the social, civic and cultural vitality of their communities.
- **The Cultural Champion Award** recognizes a civic leader who has supported arts and culture in the Chicago region, advocated for the inclusion of diverse voices and influenced the shape of the city's cultural landscape.
- **The Cultural Investment Award** recognizes an institutional, corporate, or business leader who has supported, advocated for, and is committed to community-based giving.



## SPONSORSHIP PACKAGES

The Alliance offers a unique opportunity for you to get involved.

Sponsoring our programs and events helps the Alliance to promote, connect, and support over 40 cultural heritage institutions. These local institutions are catalysts of cultural tourism and economic development in their communities. Bolstered and enabled by the Alliance, this set of institutions advance intercultural engagement that actively promotes greater understanding and tolerance across the region's diverse communities.

Sponsorships begin at just \$500 to support the participation of performers and artists from cultural heritage institutions at MOSAIC. We are excited to work with you to personalize a sponsorship that may be most effective for you. For the most impact, our Cultural Innovator Sponsorship delivers year-round engagement and exclusive benefits for you and your network.



| BENEFITS                                                                                                    | Cultural Innovator Sponsorship (\$15,000) | Cultural Leader Sponsorship (\$10,000) | Cultural Collaborator Sponsorship (\$5,000) | Cultural Advocate Sponsorship (\$2,500) | Cultural Journey Sponsorship (\$1,500) |
|-------------------------------------------------------------------------------------------------------------|-------------------------------------------|----------------------------------------|---------------------------------------------|-----------------------------------------|----------------------------------------|
| 4 General Admission Tickets                                                                                 |                                           |                                        |                                             |                                         | ▲                                      |
| 8 General Admission Tickets                                                                                 |                                           | ▲                                      | ▲                                           | ▲                                       |                                        |
| Half-page advertisement in MOSAIC program book                                                              |                                           | ▲                                      | ▲                                           | ▲                                       | ▲                                      |
| Inclusion in the Alliance Annual Report                                                                     | ▲                                         | ▲                                      | ▲                                           | ▲                                       | ▲                                      |
| Donor recognition for all MOSAIC print & digital communications                                             | ▲                                         | ▲                                      | ▲                                           | ▲                                       |                                        |
| Complimentary tickets for employees & clients to your choice of Alliance events                             | ▲                                         | ▲                                      | ▲                                           | ▲                                       |                                        |
| Inclusion for employees in our Cultural Allyship program, with discounts and free admission to area museums | ▲                                         | ▲                                      | ▲                                           | ▲                                       |                                        |
| Top recognition on Alliance materials and communications across programming throughout 2020.                | ▲                                         | ▲                                      | ▲                                           | ▲                                       |                                        |
| At event brand recognition at cocktail reception                                                            | ▲                                         | ▲                                      | ▲                                           |                                         |                                        |
| At event mention in our Cultural Awards Program                                                             | ▲                                         | ▲                                      |                                             |                                         |                                        |
| 16 General Admission Tickets                                                                                | ▲                                         |                                        |                                             |                                         |                                        |
| Full Page Ad in the MOSAIC Program Book                                                                     | ▲                                         |                                        |                                             |                                         |                                        |

### WISH LIST:

Sponsor the Decor: \$1,250

Sponsor the Photography: \$650

Sponsor a Cultural Activation: \$500