

# PROGRAM SCHEDULE

ACTIVATING HERITAGE 2024



## Activating Heritage 2024 Program

Main Activating Heritage Conference page: <https://www.chicagoculturalalliance.org/activating-heritage-2024/>

Date:	Tuesday, March 12th
Time:	9:00am – 5:00pm CT
Location:	UIC Campus Student Center West 828 S. Wolcott Ave, Suite 242 Chicago, IL 60612

\*Note: The following is a draft of the Activating Heritage 2024 program. While many of the panels, themes, and panelists are confirmed, please note that the CCA will continue to update this schedule as the date approaches.

## SCHEDULE

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9:00am - 9:30am    Doors Open: Check In & Catered Breakfast

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**9:30am - 9:45am** Brief introductory remarks by CCA Executive Director Dr. Mónica Félix

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**9:45am - 10:45am** Featured panel: “Grants for Cultural Heritage Institutions”

- **Panelist 1: Ellen Placey Wadey (Program Director)**
    - **Organization:** Gaylord & Dorothy Donnelley Foundation
    - **Focus:** The GDDF’s grants available for Broadening Narratives.
  - **Panelist 2: Dave Joens (Coordinator of ISHRAB)**
    - **Organization:** Illinois State Historical Records Advisory Board (ISHRAB)
    - **Focus:** Historical Grants Program
  - **Panelist 3 - Teresa Davis (Director of Strategic Partnerships)**
    - **Organization:** Illinois Arts Council Agency / IACA
    - **Focus:** General operating support
  - **Panelist 4 - Mark Hallett (Director of Grants Programs)**
    - **Organization:** Illinois Humanities
    - **Focus:** Various grant – Action, Vision, Multiplier, and Activate History
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**10:45am - 11:00am** Break (coffee/tea); registrants head to other breakout rooms

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**11:00am - 12:00pm** Panel: “At Risk Collections - Two Case Studies”

**Description:** This panel will present the stories of two cultural heritage organizations with collections that were (or currently are) at risk. Panelists will discuss the history behind the collection, what efforts have been made, and plans for the future. The panel is designed to lead to further conversation about efforts that worked, what could have changed, and also connect with area archivists & funders who might have ideas for any other cultural heritages institutions who are in a similar position.

**Moderator:** Dr. Rebecca Amato (Illinois Humanities / CCA Board of Directors)

- **Panelist 1: Ashley Dequilla (FAHSC Board Member)**
    - **Organization:** Filipino American Historical Society of Chicago (FAHSC – CCA Core Member)
      - **Context:** The FAHSC once had a museum, then were forced to shut down. Ms. Dequilla will talk about the emergency efforts to relocate, store, triage, and catalogue the collection. She will then discuss lesson learned, collaborators, next steps.
  - **Panelist 2: Marite Plume (Executive Director)**
    - **Organization:** Latvian Folk Art
      - This organization also once had a building with exhibits presenting the story of Latvian immigration to Chicago. The museum closed and the collection is now stored in her home. She will discuss the series of events that led to this, efforts to catalogue and preserve the collections, and recent developments for storage and new collaborations.
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**11:00am - 12:00pm** “Leadership Workshop for CCA Members”

**Description:** This is a roundtable designed for executive staff members of CCA member organizations. The topic will be: succession planning.

**Discussion Facilitators:**

- Dr. Mónica Félix (CCA Executive Director)
  - John Russick (CCA President)
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**11:00am - 12:00pm Panel: “Getting Started with Digitization”**

**Description:** This panel is designed for centers of cultural heritage that are interested in digitizing photo or document archives. They will see existing models for this, discuss equipment needs, hosting, metadata, volunteer training, and related topics.

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**Panelist 1:** Jeanne Long (Executive Director)

- Organization: Chicago Collections Consortium
  - Panelist 2: Jennifer Dalzin (Director of Digital Initiatives and Services - pending confirmation)
    - Organization: Newberry Library
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**12:00pm - 1:00pm Lunch break - Catered**

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**1:00pm - 2:00pm Panel: “Low-Cost Solutions to Collections”**

**Moderator:** Dr. Paul Durica (Chicago History Museum)

- Panelist 1: Andrew Leith
    - Former CCA Travelling Collections Manager & Former Field Museum
  - Panelist 2: Jacob Campbell (Lead Environmental Society Scientist / Adjunct Curator of Anthropology)
    - Organization: Field Museum
  - Panelist 3: Andrea Gardner (Senior Director of Collections & Curatorial Affairs) – pending confirmation
    - Organization: Toledo Museum of Art
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**1:00pm - 2:00pm Panel: “Round tables: Nonprofit Jobs for Students”**

**Description:** This event is designed to provide students and early career professionals with the opportunity to meet with nonprofit professionals in a variety of positions in a low-stakes setting. During these conversations, they are welcome to ask about a typical day, what skills are desirable, and what professional networks they should join.

**Anticipated participants from the following types of nonprofit positions:**

- Executive Director
- Curator
- Marketing Manager
- Program Manager

- Development Officer
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**1:00pm - 2:00pm** Panel: “Marketing and Strategy Tips for Cultural Nonprofits”

**Main Panelist & Facilitator:** Demetrio Cardona-Maguigad

- Founder of LimeRed and current CCA Board Director

**2:00pm - 2:10pm** Coffee/tea break & move to main area for keynote

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**2:10pm - 3:00pm** Keynote Address

The CCA has invited a number of prominent individuals in the arts and cultural space to present at the Activating Heritage conference in the past. We are still finalizing conversations and should be able to confirm the keynote soon.

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**3:00pm - 3:10pm** Registrants relocate to breakout rooms

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**3:10pm - 4:10pm** Panel: “Media Relations for Cultural Heritage Institutions”

Description: The panel is designed for small cultural centers to learn more about how to pitch stories for television coverage, news articles, radio segments, and local blogs.

**Moderator:** Paul Durica (Chicago History Museum)

- Panelist 2: Monica Eng
    - Organization: Axios
  - Panelist 3: Chris Borrelli
    - Organization: Chicago Tribune
  - Panelist 4: Rick Kogan
    - Organization: Chicago Tribune / WGN Radio
  - Panelist 5: Laura Washington
    - Organization: Chicago Tribune / WTTW
  - Panelist 6: Diana Palomar
    - Organization: ABC7
  - Panelist 7: Geoffrey Baer
    - Organization: WTTW
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**3:00pm - 4:10pm** “Getting Started with Collecting Oral Histories”

Description: This popular panel serves as an introduction for individuals and organizations to collecting an archive of oral histories from community members. Panels will provide examples, talk about the process, and give solid recommendations for equipment/hosting/questions/misc.

**Moderator:** Dr. Rebecca Amato (Illinois Humanities / CCA Board Member)

- Panelist 1: Mary Doi
    - Organization: Chicago Japanese American Historical Society (CJAHS)
  - Panelist 2: Peter Alter
    - Organization: Chicago History Museum
  - Moderator: Rebecca Amato
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**3:00pm - 4:10pm** Panel: “Grassroots Fundraising and Mutual Aid Models”

**Moderator:** Dr. Alyssa Greenberg (Chicago Symphony Orchestra Alliance / CCA Board Member)

Description: Panelists will discuss other ways in which small to medium-size organizations can garner support and raise funds. This is intended to expand the conversation beyond grant writing and conventional fundraising.

**Participating panelists expected from the following organizations:**

- Museum Workers Speak
  - Chicago Community Bond Fund
  - Chicago Community Jail Support
  - Trash People / The Parlor
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**4:10pm - 4:20pm** Registrants relocate to main area for final remarks

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**4:20pm - 5:00pm** An Interactive Discussion of Highlights from the Conference & Closing Remarks

- Facilitator 1: John Russick (CCA President)
  - Facilitator 2: Dr. Mónica Félix (CCA Executive Director)
  - Facilitator 3: Dr. Alyssa Greenberg (Chicago Symphony Orchestra Alliance / CCA Board Member)
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#### **ONGOING ACTIVITIES - THROUGHOUT THE DAY**

- **IDE Interactive** – This web developer is providing free 20-minute one-on-one consultations to registrants. They are happy to offer an assessment of your website or answer miscellaneous tech questions.
  - **The Jane Addams Hull-House Museum** will be open to registrants for self-guided tours.
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