

SPONSORSHIP OPPORTUNITIES

OCTOBER 2025





Journey Chicago offers a unique opportunity for you to get involved and connect with a diverse array of communities and broad audiences. Journey Chicago's marketing efforts have a reach of over 2 million, and total attendance at all events averages 9,000, from Bronzeville to Evanston. Your support directly impacts our work connecting cultural heritage institutions and creating a more equitable and diverse region.

Your sponsorship is an opportunity to showcase your values and align your brand with a program that promotes cultural understanding, diversity, and inclusion at a large scale.

CULTURAL **CULTURAL LEAD CULTURAL SPONSOR** ADVOCATE **ALLY SUPPORTER** \$10,000 \$5,000 \$2,500 \$1,000 **Prominent Prominent Prominent Prominent** acknowledgment on acknowledgment on acknowledgment on acknowledgment on **Journey Chicago Journey Chicago Journey Chicago** Journey Chicago webpage and printed webpage and printed webpage and printed webpage and printed materials. materials. materials. materials. **Dedicated posts on CCA Dedicated posts on CCA** Journey Chicagosocial media social media themed gift **Verbal recognition** Journey Chicagoduring Journey Chicago themed gift events **Premium Journey** Chicago-themed gift







culture

Journey Chicago is one of the signature public programs of the Chicago Cultural Alliance (CCA). It is an annual month-long festival of cross-cultural events at neighborhood and suburban cultural heritage institutions, all Members of the CCA.

dialogue

It is the first and only festival of its kind, dedicated to creating dialogues across cultures and promoting community understanding through collaborative events.





connection

We hope to create cross-cultural dialogue among Chicago's diverse communities through public programs. We Invite all Chicagoans to venture out into Chicago's many vibrant neighborhoods to make meaningful connections with cultural heritage organizations, and inspire neighborhood investment, active engagement, & lasting relationships within our community.

Journey Chicago was founded in 2017 as Inherit Chicago and held biennially until 2021. At that time it became an annual festival and its name was changed to Journey Chicago to reflect its invitation to all Chicagoans to journey through Chicago's many neighborhoods and cultures. Journey Chicago was temporarily put on hold during the pandemic with 2025 marking its return to the city.



ABOUT US



CHICAGO CULTURAL ALLIANCE

The Chicago Cultural Alliance's mission is to connect, promote, and support centers of cultural heritage for a more inclusive Chicago.

We are an active consortium of 50 cultural heritage museums, centers, and historical societies that span 23 neighborhoods and 11 suburbs in the Chicago area and represent over 30 different cultures.

Our vision is a city where all communities have a voice, and crosscultural dialogue and collaboration are an integral part of Chicago's civic fabric.



SELECTED JOURNEY CHICAGO EVENTS



NAVIGATING BORDERS: A CREATIVE COLLABORATION OF SOUTH ASIA INSTITUTE AND KOREAN CULTURAL CENTER OF CHICAGO

OCTOBER 22, 2022



AMERICAN INDIAN CENTER & SEGUNDO RUIZ BELVIS CULTURAL CENTER -OCTOBER 8, 2022



A TASTE OF TWO CULTURES
ORGANIZATIONS: FILIPINO AMERICAN
HISTORICAL SOCIETY OF CHICAGO &
POLISH MUSEUM OF AMERICA
OCTOBER 9, 2022



CALAVERAS WORKSHOP

ORGANIZATIONS:
INTUIT CENTER FOR
OUTSIDER ART, OPEN
CENTER FOR THE
ARTS

OCTOBER 15 & 16, 2022



AMERICAN INDIAN CENTER & SEGUNDO RUIZ BELVIS CULTURAL CENTER -OCTOBER 8, 2022









Michael Scott

Director of Programs



Pooja Das
Operations Manager



David Carling

Design & Marketing

Manager

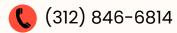
Contact us to discuss event details and sponsorship customization.

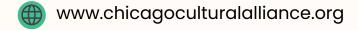
Dr. Mónica Félix *Executive Director*

312-858-8623 mfelix@chicagoculturalalliance.org



GENERAL INQUIRIES















Abrahamic Center for Cultural Education American Indian Association of Illinois American Indian Center of Chicago APIDA Arts Festival **Assyrian Cultural Foundation** Balzekas Museum of Lithuanian Culture Bronzeville Children's Museum **Bronzeville Historical Society** Casa Michoacán Center for Native Futures Center of Peruvian Arts Chicago Japanese American Historical Society **Chicago Latvian Association Chicago Scots** Chinese American Museum of Chicago DANK Haus German American Cultural Center Dominican-American Midwest Association Ethiopian Community Association of Chicago Filipino American Historical Society of Chicago Friends of the Gamelan Gichigamiin Indigenous Nations Museum Haitian American Museum of Chicago **HANA Center** Heritage Museum of Asian Art Hibernian Media

Illinois Holocaust Museum International Latino Cultural Center Irish American Heritage Center Japanese American Service Committee Kalapriya Center for Indian Performing Arts Korean Cultural Center of Chicago Magura Cultural Center Muslim American Leadership Alliance National Cambodian Heritage Museum National Hellenic Museum National Indo-American Museum National Museum of Puerto Rican Arts & Culture **OPEN Center for the Arts** Polish Museum of America Puerto Rican Arts Alliance Romanian Community Foundation Segundo Ruiz Belvis Cultural Center South Asia Institute South Side Community Art Center Swahili Institute of Chicago Swedish American Museum T. G. Masaryk Czech School **Trickster Cultural Center** Ukrainian Institute of Modern Art

Ukrainian National Museum of Chicago







American Writers Museum

ART WORKS Projects

Borderless Magazine

Bridge Chicago

Brookfield Zoo

Chicago Architecture Center

Chicago Botanic Garden

Chicago History Museum

Chicago Public Media

Chicago Symphony Orchestra

Choose Chicago

Cook County Archives

Crossing Borders Music

Field Museum

Garfield Park Conservatory Alliance

Illinois Humanities

Instituto Cervantes of Chicago

Intuit: Center for Intuitive

& Outsider Art

Jane Addams Hull-House Museum

Joel Hall Dancers & Center

Kohl Children's Museum

Lincoln Park Zoo

Media Burn

National Public Housing Museum

Newberry Library

The Peace School

Timeline Theatre

University of Illinois at Chicago (UIC):

Centers for Cultural Understanding

and Social Change











@CHICAGOCULTURAL

